



➤ ACTELLIC STILL GOING STRONG

A favourite of many pest management professionals, Actellic has some key features worth reminding us about. Damien from Cureall Pest Control in Brisbane shares his insights into this valuable tool.

"Actellic is already very popular and, despite having some label restrictions, is the product of choice when treating large pressure insect infestations," said Romain Broch, Marketing and Development Manager ANZ Liphatech.

Actellic is a 900 g/L pirimiphos-methyl residual spray. It is registered for use against a broad spectrum of insects including cockroaches, fleas, bed bugs and mosquitoes. Actellic is well-known amongst PCOs as a very effective product for difficult jobs. It is available in a 5L drum as well as a convenient 500 mL bottle.



"I've been involved in using Actellic since 1997," said Damien Bishop from Cureall Pest Control in Brisbane, "it produces great results which gives our customers confidence in the treatment we've done."

"I usually use Actellic as an external barrier in a first line of defence. If there is a major problem inside with ants, I run the product around doors, window frames, or any other entry points to keep them out of the premises," stated Damien.

"What I really like about Actellic is its long term residual activity plus vapour action on pests such as spiders," continued Damien. "The vapour seems to disturb pests and drive them to the surface where they come into contact with the treated area, and as a result are eradicated."

"The three way action of Contact, Ingestion and Vapour add up to a product that delivers punchy results that consumers see, but also deliver on longevity of control that turns customers into life long clients," concluded Damien.

Please contact Romain, Jerome or your distributor for advice and obtain a full copy of the label, MSDS and AQIS approval for Actellic.

Bio – Damien Bishop

Operations Manager at Cure-all Pest Control / The White Ant Man since November 2008

Cure-all Pest Control has been operating for more than 45 years and service the Metropolitan Brisbane, Ipswich, Beenleigh and Caboolture area.

Cure-All Pest Control vision is to deliver value to its customers and is committed to bring a high level of service using the best proven technologies.



G'day Australia,
2011 comes to an end....

... and Six White Boomers aren't far from touching down at our homes!

This is the final edition of Liphatech News for 2011.

As we prepared for a summer of cricket and barbies in the backyard (that if the weather plays along...), the insects army is waiting for you. Damien explains why Actellic is a valuable asset in the external battle against creepy crawlies. See page 1-2 for more details.

As I write this edito, November is already far gone and with it the 142,000 moustaches that the Australian MoBros (& MoSistas) grew, crafted and trimmed for a month to raise over \$25 million. Romain, our Marketing and development Manager ANZ, was one of them. See page 2.

This year, we produced and updated some of our product brochures. Make sure to drop by your local distributor and ask for them. See more on page 3.

Thanks and regards,

Romain and Jerome



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Actellic® in a nutshell:



- **Active:** 900g/L pirimiphos methyl
- **Fast and effective knock-down** of a wide range of insect pests such as mosquitoes, flies, fleas, ants, cockroaches, bed bugs, beetles, and other crawling insects
- **Long term residual control**
- **3 Way Action:** Contact, ingestion and fumigant
- **High level of confidence regarding safety to mammals**
- **Solvent free formulation**, very easy to mix
- **Use around homes and industrial buildings**
- **Available in a 5L and 500mL tins**



➔ **MoBro RoMain has done it again for November 2011**



End of the month's Mo

For the 3rd year in a row, Romain Broch, Marketing & Development Manager ANZ for Liphatech, has grown facial hairs for a good cause. Every year during November, Movember is responsible for the sprouting of moustaches of men's faces in Australia and around the world. The aim of which is to raise vital funds and awareness for men's health, specifically prostate cancer and depression in men.

“On Movember 1st, you start with a clean shaved face and then grow a Mo for the full month. Usually, I don't know what my Mo is going to look like until the first shave. Then it is about patience, precision shaving, crafting and trimming. But it's all worth it!” said Romain.

“This year the support I received exceeded my expectations. Not only people participated to the fund raising for a total of \$1,065, but I have also been welcomed in the street by people screaming their support from a moving taxi, from my butcher who gave me a premium mustard to reward the moustache shape, and from random passers by.”

“I got so used to it that I even kept it a few days after the 30th of November...”

Movember has again set a new record this year by raising more than \$102 million globally with a significant part played by the 142,000 Australian Mo Bros & Mo Sistas expected to raise over \$25 million.

The funds raised equally support the two biggest health issues men face – prostate cancer and depression.

I thank you all for your kind support. If you would like to know more about Movember go to <http://au.movember.com>



Mid month's Mo

➔ NEW LIPHATECH BROCHURES

MAKI[®] BLOCK
Available as



MAKI[®] ORIGINAL
IF YOU PREFER THEM UNDRESSED
(NAKED)

or



MAKI[®] WRAPPED
WE'VE GOT YOU COVERED



AEGIS[®]
Fast and Flexible.

AEGIS[®] Rat Stations. Multiple uses, flexible mounting options and unmatched effectiveness in one complete quick-to-service package.



Bait Station Trapline Station Cage



Imperator[®]
*There's Nowhere to Run,
Nowhere to Hide.*



**The Smoke Generator
Trusted by Pest Controllers**



Check them out at your local distributor.

If you would like more details about a product feel free to contact us on

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Romain Broch - Mob: 0416 191 594 - email: brochr@desangosse.com

➔ MERRY CHRISTMAS AND HAPPY NEW YEAR

We wish you a fantastic Christmas break and all the best for the new year!

Take care and see you soon in 2012



*The Liphatech team,
Romain & Jerome*

